

Getting Started With CO.NX

Neil Abraham
CO.NX Asia-Pacific
EAP/SCA/NEA

What is CO.NX?

CO.NX is part of the Bureau of International Information Programs (IIP) at the U.S. Department of State.

The CO.NX team provides support for a number of different online platforms for public diplomacy outreach to help you reach your audiences.

Platforms include Adobe Connect, Streaming to Facebook, Skype and more.

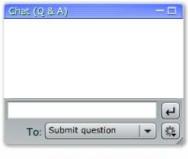


What does Adobe Connect look like?



The Midterm

Election in the U.S. Live Webcast: Dr David Plotke New School University Professor







What do I need to do to host my own webchat?

- A computer with webcam and microphone
- An Internet connection of any speed.
 - Adobe Connect Pro adjusts to fit your bandwidth.
- The latest version of Adobe Flash
 - These are quick and easy downloads.
- A concept and a plan for how to best reach your audience. Start simple, and then get more complex.
- Training and help from the CO.NX Team until you feel like you can host programs on your own.

There are many different ways your virtual room can be customized.

- Text-only discussions
- Video chats using webcams
- Music or podcasts
- Videos
- Powerpoint presentations
- Pictures
- Multiple Languages
- Unique or thematic backgrounds
- Polls

Linking American Corners



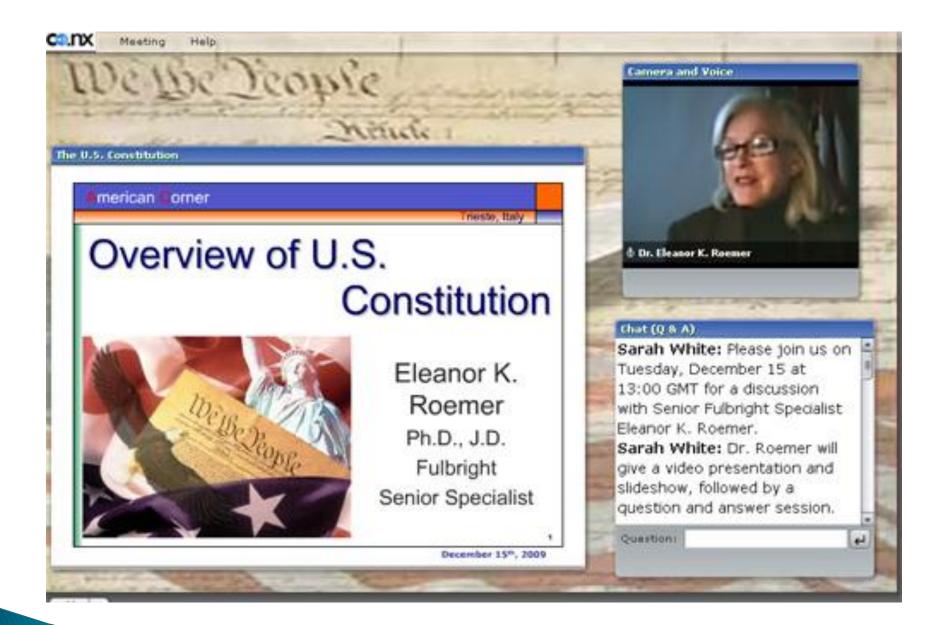
Great for meetings



Text with speaker on webcam.



Interesting Backgrounds.



Text, video, and powerpoint



Invite audiences into American Corners/IRCs to participate in webchats from the US Embassy or Washington

What are posts doing on their own?



To: Everyone

My Status:Active

A DCRB A IRC 2nd display 2 A Irina_Nikolaev A jiulya_kherson A Kyiv Boris A Kylv IRC-1 B mb & Natalia_Lugansk A Natalia Lugansk 3

🙈 Vitaliy Makarenko Anton_Zaporizhzhy A cnb khrarkiv

(09:10) ok poprobuem Anton_Zaporizhzhya: (09:12) ?

To: Everyone

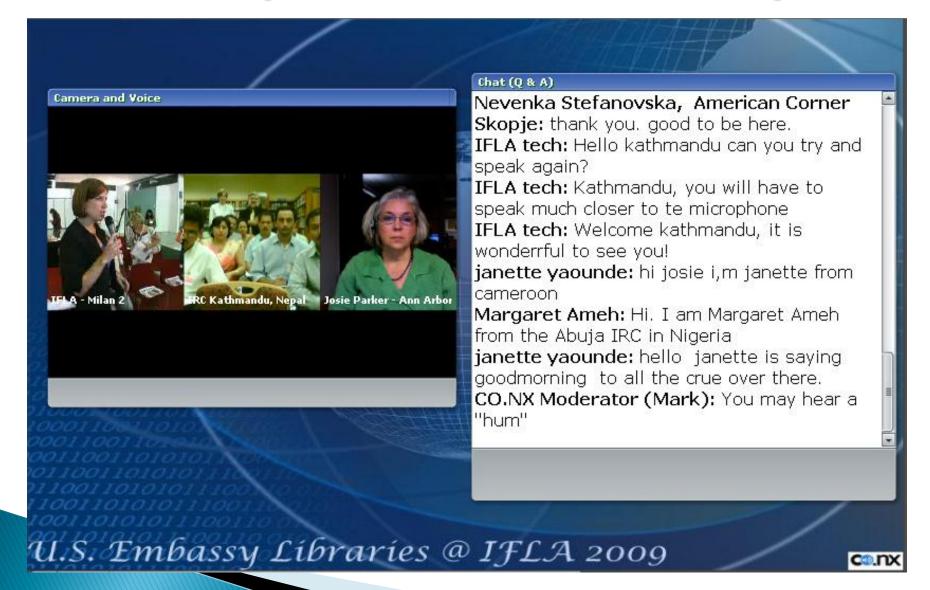
Kyiv, Ukraine

Request to Speak My Camera Settings



Talking Stick by RefinedData

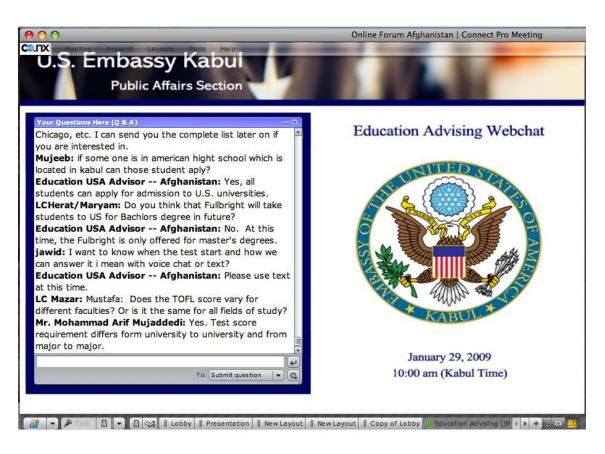
Milan, Italy & Kathmandu, Nepal



London, England



Kabul, Afghanistan





Amb. Eikenberry (center) chats with people across Afghanistan, including in Khost (left) and Herat (right).





How do IRCs and American Corners use CO.NX?



Lusaka, Zambia



Herat, Afghanistan



Montevideo, Uruguay



Aug. 11 webchat Participants



IRC Assistant helps students during the Aug. 27 webchat

Bamako, Mali



Tashkent,

CO.NX Resources

- To request your own chat room please contact your SCA Producers in the CO.NX team:
 - Sarah White WhiteSK@state.gov
 - Neil Abraham Neil@conx.missionhq.org
- For a list of CO.NX events visit our Facebook:
 - http://co-nx.state.gov